

## International Day for the Unreached

An alliance of evangelistic ministries is calling on all Christians to participate in the second International Day for the Unreached on May 20, 2018, as part of a renewed effort to reach out to more than 2 billion people around the world who have yet to hear the gospel.

Spurred on by The Great Commission–Jesus' call to carry his message to the ends of the earth–the event is designed to inspire and mobilize Christians to participate through prayer and personal involvement in spreading the word of the Lord to the unreached.

The event is sponsored by an alliance that includes Reach Beyond, Bibles For The World, Operation Mobilization, Missio Nexus, World Mission, Partners International, Mission Network News and ZimZam Global. The group noted that:

- More than 2 billion people, 28 percent of the world's population, are unreached.
- Of some 16,000 people groups in the world today, over 6,000 are still unreached.
- Only 4 percent of 420,000 foreign missionaries are working among the unreached.
- Only 1 percent of money given to foreign missions goes for work among unreached people groups.

"With more than 2 billion people who haven't had a chance to meet Jesus, it's time for the Body of Christ to take a radical stand and say, 'This has to end in our generation,'" said Rick Warren, pastor of Saddleback Church. "Join me in committing to pray, give, go, and advocate for those who need to know Christ by participating in the International Day for the Unreached."

The Day for the Unreached will include a variety of efforts to raise awareness:

Major radio networks and stations around the country will be promoting the event for weeks leading up to May 20, 2018. Many pastors will preach on the topic, while small groups focus on Jesus' command to go to the nations. Individuals will also be called to join a 30-day prayer movement, interceding for the salvation of the unreached.

People interested in becoming more involved can download a free Great Commission Action Guide from the website <u>www.dayfortheunreached.org</u>. Other resources will be available there, including bulletin inserts, sermon outlines, promotional posters, web banners, videos and radio spots.

The International Day for the Unreached falls on Pentecost Sunday, the day the Holy Spirit fell on the first followers of Jesus, enabling and charging them to share the gospel with people from all over the world.

## ###

The International Day for the Unreached (<u>www.dayfortheunreached.org</u>) is an initiative of the Alliance for the Unreached, a group of evangelistic ministries including Bibles For The World (<u>www.biblesfortheworld.org</u>), Missio Nexus (<u>www.missionexus.org</u>), Operation Mobilization (<u>www.omusa.org</u>), Partners International (<u>https://www.partnersintl.org</u>), Reach Beyond (<u>www.reachbeyond.org</u>), World Mission (<u>http://www.worldmission.cc</u>), Mission Network News (<u>www.mnnonline.org</u>) and ZimZam Global (<u>www.zimzamglobal.org</u>).

CONTACT: Darin Campbell @ 512-785-8350, or dcampbell@inchristcommunications.com