



6.4.17

## What Ministry Leaders Have to Say about International Day for the Unreached

An alliance of evangelistic ministries is calling on all Christians to participate in the second International Day for the Unreached on June 4, 2017, as part of a renewed effort to reach out to the more than 2 billion people around the world who have yet to hear the gospel. Church and ministry leaders are joining in to urge Christians to get involved, saying:

*“The whole business of the church is to go into the sores and darkness of humanity and bring the hope of the Cross. That’s why I want to encourage you to participate in the International Day for the Unreached. With more than 2 billion people who haven’t had a chance to meet Jesus, it’s time for the Body of Christ to take a radical stand and say, ‘This has to end in our generation.’ Would you join me in committing to pray, give, go and advocate for those who need to know Christ by participating in the International Day for the Unreached? The time is now.”*

**Rick Warren**

**Pastor, Saddleback Church, author of *The Purpose Driven Church* and *The Purpose Driven Life***

*“For more than 30 years, God has allowed me to be a part of reaching those who have never heard the name of Jesus. But in a world of increasing chaos, I believe we must renew and ignite our efforts like never before. By God’s grace, the Jesus Film has been seen by countless millions, and now, new technologies enable us to reach people who otherwise may never hear the Good News. By participating in the International Day for the Unreached, you are taking a stand to say, ‘Together, we will declare His name to the ends of the earth.’ Please, join me in supporting this critical event. Perhaps we will see the fulfillment of the Great Commission in our generation if we work together.”*

**Paul Eshleman**

**Director of The Jesus Film Project of Campus Crusade for Christ, and current leader of the Issachar Initiative**

*"I believe the International Day for the Unreached is one of the most important events to take place in the U.S. this year. I live in London, England, and we have 1 million Muslims in our midst. How many of them have ever been reached with the gospel? What about the millions in Paris, Rome, Berlin, and even more unreached people in other parts of the world?"*

*"The birth of OM in the late 1950s stemmed from the lack of the gospel in places like Turkey, Iraq, Afghanistan, and other unreached nations. Today, we have yet to meet our goal to spread the gospel to all nations and peoples, but I pray the next generation will do better. This event is a huge step in the right direction."*

**Dr. George Verwer**  
**Founder, Operation Mobilization**

*"Let's not forget that the return of Christ is tied to every nation hearing the good news. We're not saying we can usher in the Second Coming. But we can be a part of a last days move of God that is foretold in scripture. And that's both a privilege and a profound responsibility."*

**John L. Pudaite**  
**President, Bibles For The World**

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*The International Day for the Unreached ([www.dayfortheunreached.org](http://www.dayfortheunreached.org)) is an initiative of the Alliance for the Unreached, a group of evangelistic ministries including Bibles For The World ([www.biblesfortheworld.org](http://www.biblesfortheworld.org)), GMI (<http://www.gmi.org>), Missio Nexus ([www.missionexus.org](http://www.missionexus.org)), Operation Mobilization ([www.omusa.org](http://www.omusa.org)), Partners International (<https://www.partnersintl.org>), Reach Beyond ([www.reachbeyond.org](http://www.reachbeyond.org)), and World Mission (<http://www.worldmission.cc>).*

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