



International Day for the Unreached

What is the International Day for the Unreached (IDU)?

IDU is an initiative of several ministries that are dedicated to taking the saving message of Jesus Christ to unreached and unengaged people around the world.

Who is participating in IDU?

The Alliance for the Unreached is composed of Reach Beyond, Operation Mobilization, Missio Nexus, Bible For The World, GMI, Partners International and World Mission. Each ministry has a different approach to reaching out with the gospel to those who have never had a chance to meet Christ.

When is IDU?

IDU will be recognized on June 4, 2017--Pentecost Sunday. Pentecost marked the descent of the Holy Spirit on the early Church, equipping and empowering believers to take the gospel to the ends of the earth. In honor of this event, IDU is observed on Pentecost Sunday each year.

What is the objective of IDU?

The primary objective of IDU is to educate, inspire and motivate churches and individual believers to become more active, proclaiming Christ among the nations and peoples where He is not known. The Alliance is encouraging every Christian to do what they can to fulfill the Great Commission by praying, advocating, sharing and serving.

What can I do to support IDU?

The Alliance is asking churches throughout North America to teach and preach on the Great Commission and the plight of the unreached on IDU Sunday, June 4. We're asking radio stations to encourage their listeners to support the initiative by visiting www.dayfortheunreached.org and taking any of the actions available on the site.

Where can I learn more about IDU?

Visit www.dayfortheunreached.org and check out the resources available. You can also join the 30-day Prayer Movement for the Unreached, read and sign the “Manifesto for the Unreached,” download resources and explore the websites of each participating ministry.

How are churches supporting this project?

By God’s grace, thousands of churches will dedicate this Sunday to teaching, preaching, advocating and giving to reach the unreached. There are a variety of free downloadable resources available at www.dayfortheunreached.org for churches, including sermon outlines, bulletin inserts, promotional posters, web banners, videos, etc., to help support the initiative.

Is this a fundraising effort by organizations that already specialize in this type of outreach?

No. In fact, there is no financial component to this initiative. Any individual who is so moved is free to contribute to any of the alliance members. This is first and foremost a unified effort to emphasize the great need to refocus the Church on reaching the 2 billion people who have not yet heard the Gospel. The Great Commission was ordained by Christ. While we work full-time at it, all Christians are called to spread the Gospel. The International Day for the Unreached is designed to help our Christian brothers and sisters focus on this vital task.

What is the point of doing this right now?

In spite of modern mass communication, there are still more than 2 billion people who have seldom, if ever, heard the name of Jesus. In addition, we live in a time when people foreign to the gospel are being displaced to nations all over the world. The opportunity exists for us to fulfill the Great Commission in our generation if every believer does their part.

Is International Day for the Unreached an annual event?

2017 marks the second year for this event. Our goal as an alliance is to make IDU an annual event with a growing number of churches and ministries participating. In short, we pray for a day when everyone is reaching until everyone is reached.

How do you measure some of the statistics that you’ve quoted?

Thanks to the incredible work of ministries like the Joshua Project, the International Missions Board of the Southern Baptists, the Issachar Initiative and others, there is extensive, verifiable research that demonstrates the plight of the unreached. IDU alliance members work alongside many of these organizations and depend on them for the depth and accuracy of their data.

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The International Day for the Unreached (www.dayfortheunreached.org) is an initiative of the Alliance for the Unreached, a group of evangelistic ministries including Bibles For The World (www.biblesfortheworld.org), GMI (<http://www.gmi.org>), Missio Nexus (www.missionexus.org), Operation Mobilization (www.omusa.org), Partners International (<https://www.partnersintl.org>), Reach Beyond (www.reachbeyond.org), and World Mission (<http://www.worldmission.cc>).

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